

Africa - Kenya - 21st ISFA International Student & Career Fairs Africa Fall

04 Apr 2026 - 07 Apr 2026

Information

Come and participate at the 21th edition of the ISFA International Student Fairs Africa, the most friendly, result driven, professional and fun event in East Africa!

We make sure that you will meet **top students** in Africa and also enjoy yourself through a pack of various activities including a **group safari and sightseeing**.

Reasons to Attend

- Excellent proven recruitment conversion rate at the fair and after
- Good ratio of return clients
- Carefully planned and executed promotion
- Exciting socializing activities and cultural tours
- Meeting new friends and long-term partners

The exhibition will bring together students and international education providers with the focus on recruiting students for foundation, undergraduate and postgraduate levels.

Higher education has recorded strong growth in East Africa in recent years due to increased demand. The use of websites, subscribing to academic journals, use of intranet, social media and other e-learning tools have revolutionised the academic sector in East Africa.

Market Overview

Altogether, there are about 100 universities in East Africa, both public and private, with Kenya hosting the highest number, 40.

With local Kenyan universities not being able to offer enough places for students, more students are looking into opportunities to study overseas as they also wish to improve their career prospects in the labour market after graduation.

According to University World News, 57% of 1,044 Kenyan students polled in the recent survey said that they would prefer to study in a foreign university than a local one. The number of Kenyans issued with student visas has been on the rise in recent years according to government statistics.

An increase in Kenyan schools offering A-Levels and International Baccalaureate naturally increased the number of students willing to study abroad. Those ones who obtained the Kenya Certificate of Secondary Education (KCSE) can still apply to foreign universities but most of such students choose to go for Access Courses abroad.

In the past decade Tanzania's public universities have witnessed rapid growth in enrolment. There are nearly 30 public and private universities in Tanzania. Demand for higher education is large with an estimated student population of 15,000.

According to a recent report from the Tanzania Education Sector Analysis, emphasis has been put on higher education, to adequately meet the growing demand from secondary school leavers and produce skills relevant to current and future economic growth. University enrolment has grown at an average annual rate of 30% over 2005-09.

Fair Outline

Main areas are undergraduate courses and postgraduate courses with a visible increase in interest for professional qualifications. Many foreign universities attract Kenyan students for access and foundation courses in marketing, business, management and IT.

The main subject areas are: business and finance, medicine and related sciences, IT, engineering, hotel management, humanities, law, science, MBA, and distant learning.

This year, ISFA are also donating to the [Mara Meru Cheetah](#) project, if you would like to donate 5 Euros from your booking towards the charity, please mention this in the comments section of your invoice.

Visitor numbers :

Nairobi 2,500

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 35% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Mombasa 600

| | | | | | |
|----------------------|-----|---------------|-----|-----------------------|----|
| Primary School | % | Undergraduate | 35% | Professional Training | 5% |
| High School | 15% | Postgraduate | 30% | Careers | 5% |
| Further / Vocational | 10% | Languages | % | Other | % |
| Foundation / Prep | 15% | | | | |

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Professional bodies
Language schools
Hotel management schools
Government bodies
Gap year organisations
Funding & scholarship providers
Education agencies
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Professional training
- Language learning
- Secondary education (boarding)
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Visual & creative arts
- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages

- Humanities
- Health & medicine
- Engineering
- Education & teaching
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Nairobi 04 Apr 2026

Sarit Expo Centre

- Working Space | €2600.00 [Book Now](#)

Mombasa 07 Apr 2026

TBC

- Working Space | €1800.00 [Book Now](#)

[BOOK FULL TOUR](#)



University Fairs

Morocco Tour (together with Tunisia) - International Student Fairs - Fall 2025

17 Nov 2025 - 20 Nov 2025

Information

We invite you attend the International Education Morocco Tour with additional leg in Tunis (Tunisia, please book it separately). We are pleased to offer this great opportunity for international schools keen on recruiting students from this country.

Reasons to Attend

Market Overview

Fair Outline

Visitor numbers :

Rabat 750

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 5% | Postgraduate | 3% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Casablanca 3,120

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 3% | Postgraduate | 5% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Fez 3,120

| | | | | | |
|----------------------|----|---------------|-----|-----------------------|----|
| Primary School | 0% | Undergraduate | 90% | Professional Training | 0% |
| High School | 3% | Postgraduate | 5% | Careers | 0% |
| Further / Vocational | 0% | Languages | 2% | Other | 0% |
| Foundation / Prep | 0% | | | | |

Exhibitors

Who should attend

Universities
Summer schools
Student service providers
Publishers
Language schools
Hotel management schools
Gap year organisations
Colleges
Business schools
Boarding schools

Levels & Subjects

Academic Levels

- Language learning
- Further education & vocational
- Foundation (Preparatory)
- Undergraduate (Bachelors)
- Postgraduate (Masters, MBA, LLM, Dip, PhD)

Subject Areas

- Tourism, leisure & hospitality
- Social science
- Science
- Retailing & marketing
- Mathematics
- Law & LLM
- Languages
- Humanities
- Engineering
- Economics
- Computer science & IT
- Business, MBA & management
- Architecture, construction, building & surveying
- Accountancy, finance & insurance

Prices & Booking

Rabat 17 Nov 2025

Hotel de Rabat

- Working Space | €2250.00 [Book Now](#)

Casablanca 18 Nov 2025

Hotel Marriott

- Working Space | €2250.00 [Book Now](#)

Fez 20 Nov 2025

TBC

- Working Space | €2250.00 [Book Now](#)

[BOOK FULL TOUR](#)